

## Consumer Fraud

## Much of our consumer fraud litigation work dovetails with our high-profile class action practice.

Consumer fraud litigation has become an increasingly active area of the law over the last decade.

Our firm has served as primary defense counsel in a number of important consumer fraud cases, working with a range of notable clients. All industries deal with consumers. All industries selling products to consumers are potential targets in consumer fraud litigation.

In Missouri, these cases frequently fall under the Missouri Merchandising Practices Act, and in Illinois, they come under the Illinois Consumer Fraud Act. Most consumer fraud cases involve several different claims including common law and statutory fraud as well as other types of claims and seek either money damages or injunctive relief or both. Our attorneys are experts at handling these matters in both Illinois and Missouri.