



SERVICES

Trademarks

The trademark attorneys at Sandberg Phoenix have a broad range of experience in clearing names and securing protection for newly selected names.

A company's name and its brands allow consumers to distinguish between the products and services provided by companies. The selection of a name for a new company or the selection of a name for a brand is thus an important endeavor. Companies can spend considerable sums selecting names and design logos for their names and brand. It is thus important for a company to protect its name and brands.

The trademark attorneys at Sandberg Phoenix have a broad range of experience in clearing names and securing protection for newly selected names. Our attorneys thus provide counselling in the selection of names to reduce the potential of one company selecting a name similar to a competitor's name. Once a name is selected, our trademark attorneys can assist in obtaining proper protection for the new name. Additionally, our attorneys work with a wide network of attorneys around the world to help our clients protect their trademarks worldwide.

The trademark attorneys at Sandberg Phoenix also have substantial experience in asserting trademark rights to fight counterfeiting, unfair competition, and otherwise protect a company's brand. Likewise the trademark attorneys at Sandberg Phoenix have experience in responding to cease and desist letters, charges of trademark infringement, opposition to trademark registration, and other adversarial procedures to ensure continued operation of the your business.